

**Remit Address:**

**WRAL-TV**  
**Accounting Department**  
**PO Box 60904**  
**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

**Smart Media**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 8/13
Estimate Number	813819

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

<b>Invoice #</b>	<b>115153-1</b>
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/19/12

Order #	115153
Alt Order #	06218061
Deal #	
Order Flight	08/13/12 - 08/19/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Late News	11-1135p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	----1--				
	WRAL			F	08/17/12	:30	11:26 PM	PM12-118TH	\$1,100.00		1
2	WRAL	Price is Right	11a-12p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	----1--				
	WRAL			F	08/17/12	:00			\$250.00	Credited	1
3	WRAL	Noon News	12p-1p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	----1--				
	WRAL			F	08/17/12	:30	12:13 PM	PM12-118TH	\$250.00		1
4	WRAL	Young and the Restless	4-5p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	----1--				
	WRAL			F	08/17/12	:30	3:59 PM	PM12-118TH	\$550.00		1
5	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	----1--				
	WRAL			F	08/17/12	:30	5:23 AM	PM12-118TH	\$250.00		1
6	WRAL	5:00 First News	5-530p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	----1--				
	WRAL			F	08/17/12	:30	5:28 PM	PM12-118TH	\$850.00		1
7	WRAL	5:30 News	530-6p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	----1--				
	WRAL			F	08/17/12	:30	5:53 PM	PM12-118TH	\$900.00		1
8	WRAL	6pm News (M-F)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	----1--				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL	6pm News (M-F)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
	WRAL			F	08/17/12	:30	6:15 PM	PM12-118TH	\$1,100.00		1
9	WRAL	CBS This Morning	7am - 9am								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	----1--				
	WRAL			F	08/17/12	:30	8:54 AM	PM12-118TH	\$300.00		1
10	WRAL	Fri Hour 1	8-9p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	----1--				
	WRAL			F	08/17/12	:00			<del>\$1,200.00</del>	See MG 10.2	1
	WRAL	Prime Special 8-9pm	8-9pm	F	08/17/12	:30	8:43 PM	PM12-118TH	\$1,200.00	MG for 10.1 08/17	2
		3Q NON-WINDOW CANDIDATE RATE/ PGM CHG TO CBS SPECIAL									
11	WRAL	Late News	11-1135p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	1-----				
	WRAL			M	08/13/12	:30	11:33 PM	PM12-104TH	\$1,100.00		1
12	WRAL	Price is Right	11a-12p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	1-----				
	WRAL			M	08/13/12	:30	10:59 AM	PM12-104TH	\$250.00		1
13	WRAL	Noon News	12p-1p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	1-----				
	WRAL			M	08/13/12	:30	12:58 PM	PM12-104TH	\$250.00		1
14	WRAL	Young and the Restless	4-5p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	1-----				
	WRAL			M	08/13/12	:30	3:59 PM	PM12-104TH	\$550.00		1
15	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	1-----				
	WRAL			M	08/13/12	:30	4:59 AM	PM12-104TH	\$250.00		1
16	WRAL	6pm News (M-F)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	1-----				
	WRAL			M	08/13/12	:30	5:58 PM	PM12-104TH	\$1,100.00		1
17	WRAL	CBS This Morning	7am - 9am								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	1-----				
	WRAL			M	08/13/12	:30	8:24 AM	PM12-104TH	\$300.00		1
18	WRAL	Sat Hour 3	10-11p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-----1-				
	WRAL			Sa	08/18/12	:30	10:42 PM	PM12-118TH	\$1,400.00		1
19	WRAL	6pm News (Sat)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-----1-				
	WRAL			Sa	08/18/12	:30	6:16 PM	PM12-118TH	\$300.00		1
20	WRAL	WRAL 6a News Sat	6-8a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-----1-				
	WRAL			Sa	08/18/12	:30	6:10 AM	PM12-118TH	\$275.00		1
21	WRAL	CBS This Morning Saturday	8am - 10am								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-----1-				
	WRAL			Sa	08/18/12	:30	8:26 AM	PM12-118TH	\$300.00		1
22	WRAL	6pm News (Sun)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-----1				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WRAL	6pm News (Sun)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
	WRAL			Su	08/19/12	:30	6:10 PM	PM12-118TH	\$225.00		1
23	WRAL	60 Minutes	7-8p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	-----1				
	WRAL			Su	08/19/12	:30	6:59 PM	PM12-118TH	\$1,500.00		1
24	WRAL	WRAL Sun Morning News	7-9a								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		2x	-----2				
	WRAL			Su	08/19/12	:30	7:16 AM	PM12-118TH	\$350.00		1
	WRAL			Su	08/19/12	:30	7:55 AM	PM12-118TH	\$350.00		2
25	WRAL	CBS Sunday Morning	9-1030a								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	-----1				
	WRAL			Su	08/19/12	:30	9:07 AM	PM12-118TH	\$525.00		1
26	WRAL	Late News	11-1135p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	---1---				
	WRAL			Th	08/16/12	:30	11:33 PM	PM12-118TH	\$1,100.00		1
27	WRAL	Price is Right	11a-12p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	---1---				
	WRAL			Th	08/16/12	:30	10:59 AM	PM12-118TH	\$250.00		1
28	WRAL	Noon News	12p-1p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	---1---				
	WRAL			Th	08/16/12	:30	12:54 PM	PM12-118TH	\$250.00		1
29	WRAL	Young and the Restless	4-5p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	---1---				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRAL	Young and the Restless	4-5p								
		3Q NON-WINDOW CANDIDATE RATE									
	WRAL			Th	08/16/12	:30	3:59 PM	PM12-118TH	\$550.00		1
30	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	---1---				
	WRAL			Th	08/16/12	:30	5:24 AM	PM12-118TH	\$250.00		1
31	WRAL	5:00 First News	5-530p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	---1---				
	WRAL			Th	08/16/12	:30	5:13 PM	PM12-118TH	\$850.00		1
32	WRAL	6pm News (M-F)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	---1---				
	WRAL			Th	08/16/12	:30	6:28 PM	PM12-118TH	\$1,100.00		1
33	WRAL	WRAL AM News	6-7a								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	---1---				
	WRAL			Th	08/16/12	:30	6:58 AM	PM12-118TH	\$500.00		1
34	WRAL	CBS This Morning	7am - 9am								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	---1---				
	WRAL			Th	08/16/12	:30	8:37 AM	PM12-118TH	\$300.00		1
35	WRAL	Thu Hour 2	9-10p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	---1---				
	WRAL			Th	08/16/12	:30	9:38 PM	PM12-118TH	\$3,800.00		1
36	WRAL	Late News	11-1135p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/13/12 to 08/19/12		1x	-1-----				
	WRAL			Tu	08/14/12	:00			\$1,100.00	Credited	1

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37	WRAL	Price is Right	11a-12p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-1-----				
	WRAL			Tu	08/14/12	:00			\$250.00	Credited	1
38	WRAL	Noon News	12p-1p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-1-----				
	WRAL			Tu	08/14/12	:30	12:41 PM	PM12-104TH	\$250.00		1
39	WRAL	Young and the Restless	4-5p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-1-----				
	WRAL			Tu	08/14/12	:30	4:30 PM	PM12-104TH	\$550.00		1
40	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-1-----				
	WRAL			Tu	08/14/12	:30	5:09 AM	PM12-104TH	\$250.00		1
41	WRAL	6pm News (M-F)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-1-----				
	WRAL			Tu	08/14/12	:30	6:22 PM	PM12-104TH	\$1,100.00		1
42	WRAL	WRAL AM News	6-7a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-1-----				
	WRAL			Tu	08/14/12	:30	5:58 AM	PM12-104TH	\$500.00		1
43	WRAL	CBS This Morning	7am - 9am								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-1-----				
	WRAL			Tu	08/14/12	:30	8:22 AM	PM12-104TH	\$300.00		1
44	WRAL	Tue Hour 1	8-9p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-1-----				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
44	WRAL	Tue Hour 1	8-9p								
		3Q NON-WINDOW CANDIDATE RATE									
	WRAL			Tu	08/14/12	:30	7:59 PM	PM12-104TH	\$1,500.00		1
45	WRAL	Tue Hour 2	9-10p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	-1-----				
	WRAL			Tu	08/14/12	:00			<del>\$1,500.00</del>	Credited	1
46	WRAL	Wed Hour 3	10-11p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	--1----				
	WRAL			W	08/15/12	:00			<del>\$1,800.00</del>	Credited	1
47	WRAL	Late News	11-1135p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	--1----				
	WRAL			W	08/15/12	:30	11:34 PM	PM12-118TH	\$1,100.00		1
48	WRAL	Price is Right	11a-12p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	--1----				
	WRAL			W	08/15/12	:00			<del>\$250.00</del>	Credited	1
49	WRAL	Noon News	12p-1p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	--1----				
	WRAL			W	08/15/12	:30	12:15 PM	PM12-118TH	\$250.00		1
50	WRAL	Young and the Restless	4-5p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	--1----				
	WRAL			W	08/15/12	:30	3:58 PM	PM12-118TH	\$550.00		1
51	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	--1----				
	WRAL			W	08/15/12	:30	4:59 AM	PM12-118TH	\$250.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

**Remit Address:**

**WRAL-TV**  
**Accounting Department**  
**PO Box 60904**  
**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

**Smart Media**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 8/13
Estimate Number	813819

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

<b>Invoice #</b>	<b>115153-1</b>
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/19/12

Order #	115153
Alt Order #	06218061
Deal #	
Order Flight	08/13/12 - 08/19/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
51	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									
52	WRAL	6pm News (M-F)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	--1----				
	WRAL			W	08/15/12	:30	6:29 PM	PM12-118TH	\$1,100.00		1
53	WRAL	CBS This Morning	7am - 9am								
		3Q NON-WINDOW CANDIDATE RATE									
					08/13/12 to 08/19/12	1x	--1----				
	WRAL			W	08/15/12	:30	8:29 AM	PM12-118TH	\$300.00		1
		<u>Aired Spots</u>				<b>48</b>					

<u>Gross Total</u>	<b>\$32,475.00</b>	
<u>Agency Commission</u>	<b>\$4,871.25</b>	
<u>Net Amount Due</u>	<b>\$27,603.75</b>	<b>Payment Terms 30 Days</b>

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